



Your Gateway to Rajasthani Spices,  
Insights & Opportunities

# RAS expo 2025

**8 & 9 | FEBRUARY | 2025**

📍 Novotel Hotel, Jodhpur (Rajasthan)

[www.rajasthanispices.com](http://www.rajasthanispices.com) 🔍



# A Heartfelt Thank You to Our Sponsors and Participants



We extend our heartfelt gratitude to the esteemed sponsors of RAS Expo 2023 in Jaipur and RAS Expo 2024 in Kota. Without your unwavering support and commitment, it would not have been possible to make these events such a grand success. Your contributions have been instrumental in promoting Rajasthan's spice legacy and fostering innovation and collaboration in the industry. We also thank the panellist, moderators, government representatives, and media partners for their exceptional support and participation, which added immense value to both events.



## Our Valued Sponsors – RAS 2023 (Jaipur) & RAS 2024 (Kota)





Continuing the Legacy...

*The Pride of Rajasthani Spices*

Rajasthan's Crown Jewel



CUMIN (JEERA)

Rajasthan's Yellow Gold



FENUGREEK (METHI)

The Fragrance of Rajasthan



FENNEL (SAUNF)

A Heritage of Aroma from Rajasthan



CORIANDER (DHANIYA)

The Aromatic Gold of Rajasthan



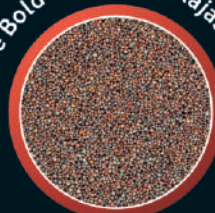
KASURI METHI

A Pillar of Rajasthani Agriculture



YELLOW MUSTARD  
(SARSON)

The Bold Essence of Rajasthan



BLACK MUSTARD  
(KAALE SARSON)

Rajasthan's Nutrient Powerhouse



WATERMELON SEEDS  
(MAGAJ)

# HIGHLIGHT-SHINE-SUCCEED

## STALL CATEGORIES & CHARGES:

Boost your business visibility with tailored exhibition options designed for every business need

01

**SUPER PRIME**

**₹70,000/-**

High-visibility locations for maximum exposure.

02

**PRIME**

**₹60,000/-**

Ideal for medium-sized exhibitors

03

**REGULAR**

**₹50,000/-**

Budget-friendly option for startups and small businesses.

### INCLUSIONS:

- 3x3-meter stall space with branding area, 1 table, 3 chairs, and power connection.
- 2-person access for the 2-day expo and seminar with food.

### EXCLUSIONS:

- Branding costs are not included in the stall charges.
- Accommodation is not included (can be arranged separately).

### STALL ALLOCATION:

- Stalls are allocated on a first-come, first-served basis, so it is highly recommended to book early to secure prime locations.

### ACCOMMODATION SUPPORT:

- RAS can arrange affordable accommodation at reasonable rates. Transport services to and from the venue are also available upon request.

### GST CHARGES:

- An 18% GST will be applicable on stall charges.



EXPO HIGHLIGHT

A one-stop marketplace where processors, traders, and exporters of spices come together, offering a comprehensive platform for seamless transactions, sourcing, and networking—everything you need to connect with the spice industry under one roof.

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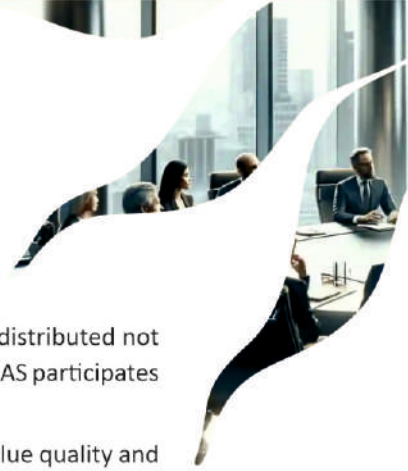
# PROMOTE-SPOT-PROSPER

## ADVERTISEMENT IN EXPO SOUVENIR BOOK:

Showcase Your Brand in the RAS Expo Souvenir Book!

Gain premium visibility by featuring your brand in the official RAS Expo Souvenir Book—distributed not just to thousands of attendees at the expo but also at prestigious events and expos where RAS participates throughout the year.

This is your opportunity to connect with industry leaders, wholesalers, and buyers who value quality and authenticity in the spice industry. Be a part of a platform that takes your brand beyond borders!



### Full Page Advertisement in Expo Souvenir book



**Note:** Advertisement Bookings is on a first-come, first-served basis.

Material submission deadline is January 15, 2025

- Accommodation is not included but RAS can arrange affordable accommodation at reasonable rates.
- An 18% GST will be applicable.
- Limited Space Available! Book Early.

## EXPO HIGHLIGHT

A panel discussion with leading spice companies of India sharing views and insights from their in-depth field surveys on these 8 spice commodities, covering cultivation, processing, trade, and market trends to explore current challenges and future opportunities in the spice industry.

# PARTICIPATE-INVOLVE-GROW

## RAS EXPO 2025 PARTICIPATION:

### JOIN RAS EXPO 2025 –

*Your Gateway to the Spice Industry*

Discover valuable insights, network with industry leaders, and unlock business opportunities at RAS Expo.

### **\*Visitor Pass Details\***

**Price: ₹5,000 + 18% GST /person**

(Includes full access to exhibits, expert sessions, and food for both event days—8th & 9th February 2025)

**Extras:** Affordable accommodation and transport services available on request.

**Don't miss this chance—join the spice revolution!**

## EMPOWERING INSIGHTS WITH SATELLITE SURVEYS



### EXPO HIGHLIGHT

Gain accurate and real-time data for key spices like Cumin, Coriander, and Fennel, through advanced satellite surveys conducted in Rajasthan and Gujarat.



#### SOWING DATA

Detailed sowing information for precise crop planning.



#### HEALTH REPORT

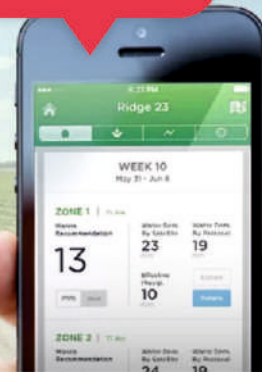
Comprehensive crop health analysis by February 2025.



#### YIELD ESTIMATES

Accurate predictions to assist farmers and traders in strategic decision making

Stay ahead with actionable insights and enhance your business strategies with RAS-led satellite surveys.



# SHOWCASE-CONNECT-LEAD

## SPONSOR RAS EXPO 2025 :

Unlock unmatched visibility and recognition with our exclusive sponsorship packages!

### SPONSORSHIP BENEFITS:

- Strategic branding at key event locations.
- Premium stall allocation and prime ad placements.
- Access to expert-led seminars and exclusive networking zones.

#### TITLE SPONSOR (₹15,00,000)

Logo on all materials, banners, main stage, entry gate; all digital promotions; 2 adjoining stalls (1 Super prime + 1 prime); 10-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement at back cover of Expo souvenir book.

#### PLATINUM SPONSOR (₹8,00,000)

Logo on main stage, seminar hall, entry banners and all digital promotions; 2 adjoining stalls (1 Super prime + 1 Regular); 8-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement inside front cover of Expo souvenir book.

#### COCKTAIL SPONSOR (₹6,00,000)

Exclusive branding at cocktail dinner, food zones, networking areas and all digital promotions; 1 Super prime Stall; 6-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement inside back cover of Expo souvenir book.

#### GOLD SPONSOR (₹5,00,000)

Logo in seminar hall and all digital promotion; 1 Prime stall; 6-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement in first-page of Expo souvenir book.

#### SILVER SPONSOR (₹3,00,000)

Logo in seminar hall and all digital promotions; 1 Regular Stall; 4-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement in last-page of Expo souvenir book.

#### ASSOCIATE SPONSOR (₹2,00,000)

Logo in seminar hall and all digital promotions; 1 Regular Stall; 2-person access for the 2-day expo and seminar with food and double-occupancy rooms at Novotel Jodhpur; and advertisement in second-page of Expo souvenir book.



## SPONSORSHIP OPPORTUNITIES:

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Why Sponsor?

Sponsoring RAS Expo 2025 isn't just about branding—it's about creating a long-lasting impact. Position your brand as a leader in the spice industry while showcasing your expertise. Join us in promoting Rajasthan's world-famous seed spices and shape the future of the global spice trade.

Be the name everyone remembers in the industry!

### What You Gain as a Sponsor

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- **Unmatched Visibility:** Promote your brand at a high-profile event attended by industry leaders, processors, traders, exporters, and ancillary businesses.
- **Strategic Branding:** Benefit from premium branding opportunities across high-traffic zones such as seminar stages, cocktail areas, and prime stall locations.
- **Powerful Networking:** Build valuable relationships with decision-makers, industry leaders, and stakeholders from across the globe in VIP zones.
- **Market Insights:** Gain exposure to expert-led seminars offering valuable insights on crop data, market dynamics, and industry innovations.
- **Community Recognition:** Receive acknowledgment during ceremonies, digital promotions, and press releases, enhancing your recognition as a leader in the spice trade.
- **Souvenir Presence:** Get priority placement in the Expo Souvenir Book and other promotional materials to increase visibility.
- **Premium Stall Access:** Secure prime stall placement as per your sponsorship package.
- **Maximum Exposure:** Amplify your brand through keynote seminars, digital campaigns, and event promotions.

**JOIN US**

Support Rajasthan's spice industry, showcase your expertise, and connect with global leaders. Sponsoring RAS Expo 2025 is your platform to make a long-lasting difference in the spice sector.



**RAS**  
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**MEMBERS**



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**BIKANER**



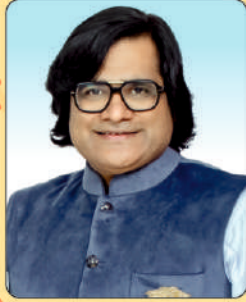
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**JODHPUR**

# GLIMPSES : RAS EXPO - JAIPUR & KOTA



# RAS EXECUTIVE COMMITTEE

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**SECRETARY**



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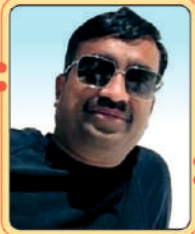
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**MUKESH JAIN**  
CORIANDER DIRECTOR  
KOTA



**PURAN MAL NAGAR**  
CORIANDER DIRECTOR  
KOTA



**SUMER CHAND JAIN**  
JEERA DIRECTOR  
MERTA CITY



**MOOL CHAND BHATI**  
JEERA DIRECTOR  
NAGOUR



**HARSH GUPTA**  
FENNEL DIRECTOR  
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**NITESH SONI**  
W.M. SEEDS DIRECTOR  
JODHPUR



**RAJESH JHAWAR**  
OTHER SPICE DIRECTOR  
NOKHA



**GAUTAM CHORDIYA**  
BUSINESS DEVELOPMENT DIRECTOR  
MERTA CITY



**PRAMOD BHANDARI**  
DIGITAL DIRECTOR  
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**SUSHIL SONI**  
BUSINESS DEVELOPMENT DIRECTOR  
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**HEMANT KUMAR JAIN**  
R&D DIRECTOR  
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**SANDEEP KASAT**  
R&D DIRECTOR  
JODHPUR



**DEVENDRA DAGA**  
LEGAL DIRECTOR  
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**DINESH BHATTER**  
MEDIA DIRECTOR  
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**AMIT KHANDELWAL**  
MARKETING DIRECTOR  
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**PRAMOD MEDATWAL**  
CO-ORDINATOR DIRECTOR  
JAIPUR



**PARAS DAGA**  
EVENT DIRECTOR  
BIKANER



**PRASHANT GUPTA**  
EVENT DIRECTOR  
JAIPUR



### Exclusive Stalls

diverse range of stalls from India's leading Rajasthani spice processors, alongside other notable Indian spices



### Global Networking

Connect with leading processors and traders of Rajasthani seeds and spices.



### 2025 Crop Data Insights

Gain precise production forecasts through satellite survey analysis.



### Expert-Led Seminars

Learn about demand-supply trends and market dynamics for the upcoming year

## SAVE *the* DATE

**8 & 9** | FEBRUARY | 2025  
@ JODHPUR

### HOW TO JOIN:



Scan the QR code to book stall, book advertisement, or sponsorship.



Contact our team for inquiries and assistance on

**+91 96100 03991, +91 63769 56300**

**Take this opportunity to contribute to Rajasthan's legacy of excellence in spices while positioning your brand for global success. Join us at RAS Expo 2025 and be a part of the future of the spice industry!**



Scan QR to view the complete RAS executive team



## RAJASTHANI ASSOCIATION OF SPICES

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